



FOR IMMEDIATE RELEASE
APRIL 2, 2020

Media Contact: Allen Kerridge
Email: akerridge@saulttribe.net
Phone: (906)632-0530 ext.53004

Kewadin Casinos partners with industry leader to bring online gaming and sports betting to the U.P.

SAULT STE. MARIE, Mich. — Kewadin Casinos is excited to announce our recent partnership with GAN plc, an award-winning developer and supplier of enterprise-level B2B Internet gambling software, services and online gaming content in the United States, following the December 23, 2019 passage into Michigan law HB 4311, a bill that includes provisions for the legalization of full real money Internet gambling.

GAN will be providing its technology platform together with certain operational services to our five-land based Kewadin Casino properties and an existing major US casino operator client of GAN ("partner") who has requested anonymity pending certain regulatory approvals.

"Michigan has long represented an attractive market with both Internet sports and Internet casino gaming now regulated. Our technical expertise and 'day one' experience in multiple US Internet gambling markets will enable the Sault Tribe to capture their share of the online opportunity and we thank them for their trust in forming this relationship with GAN and our major US casino operator client whose identity will be confirmed in due course. We are incredibly excited to bring real money Internet gambling to Michigan, which remains at the core of our mission, strategy and purpose in the United States." Jeff Berman, CCO of GAN plc.

With a population of 10.0 million (3.1% of the US population), the Michigan Internet gambling market is forecast to generate \$377 million in Gross Operator Revenue in the first 12 months of operations, increasing to \$836 million in the fourth operating year (source: Regulus Partners, an International gambling consultancy).

"The Sault Tribe of Chippewa Indians is excited to take this important step with GAN and our mutual partner to bring both retail sports to our consumers at our five casino locations in short-course, in addition to Internet gaming casino on day-one when first allowed by the State of Michigan. We chose GAN and our mutual partner based on their market-leading technology and combined substantial experience serving gaming clients both online and offline." Allen Kerridge, Interim CEO of Kewadin Casinos.

For more information about Kewadin Casinos, please visit www.Kewadin.com.

###