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June 27, 2012

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Sault Tribe to Host Conference on How to Prepare for and Survive Major Disasters and Crises

Survival Expert, Author, TV Personality Cody Lundin is Keynote Speaker

SAULT STE. MARIE, Mich. – A top expert on how people and communities can prepare for and survive a major natural or man-made disaster or crisis will share his expertise with Sault area and Michigan residents at the 2012 Empowering our Community Conference Aug. 21 to 23 at Kewadin Casinos in Sault Ste. Marie.

The conference, hosted by the Sault Ste. Marie Tribe of Chippewa Indians Law Enforcement / Emergency Management Office, features speakers and workshops on how people and communities can prepare for major disasters caused by nature, wars, and other crises.

The keynote speaker is author, television personality and survival instructor Cody Lundin, an internationally recognized professional in primitive living skills, modern wilderness survival and urban self-reliance training.

“The focus of the conference is to enhance the preparedness level of our tribal communities, local communities and all of us as individuals, focusing on the idea that if your neighbor isn't prepared, you may not be as prepared as you think either,” said Matthew Carpentier, Sault Tribe Law Enforcement Emergency Manager. “Our hope is to instill a need to prepare in the community and to build interest in self sufficiency and family involvement in preparedness. We want to develop not only prepared individuals, but prepared neighborhoods and communities.”

Carpentier said the conference will focus on individual, home, work and travel preparedness, business preparedness, and more.

Conference highlights include exhibitors, demonstrations and social networking events. In addition to Lundin, conference speakers are:

- Ann Coss, CEO, Personal Recovery Concepts

- Bill Pook, Director Region 5/6 Emergency Management
- David Simancek, Assistant Principal Swartz Creek High School

Lundin is an internationally recognized professional in primitive living skills, modern wilderness survival and urban self-reliance training. Known to thousands as a pointed, entertaining and passionate speaker, he has an intimate understanding of the physics, psychology and physiology of survival and trains the media, individuals and organizations in the art of self-reliance. Lundin has appeared in dozens of national and international media outlets including The Today Show, TV Guide, The Discovery Channel, Lifetime Television, The History Channel, Dateline NBC, CBS News, Fox News, USA Today, Playboy magazine, Esquire magazine, Field and Stream magazine, The Donny and Marie Show, and CBC Radio One in Canada.

He has consulted for National Geographic Television, PBS, the Travel Channel, the Federal Emergency Management Agency, the United States Forest Service, Copley News Service, and the British Broadcasting Corporation, (BBC) among others.

Lundin founded the Aboriginal Living Skills School in 1991 in Prescott, Arizona. When not teaching for his own school, he is an adjunct faculty member at Yavapai College and a faculty member at the Ecosa Institute. He is also the best-selling author of two books on survival and preparedness, “98.6 Degrees: The Art of Keeping Your Ass Alive” and “When All Hell Breaks Loose: Stuff You Need to Survive When Disaster Strikes”. “98.6 Degrees” has been translated into Spanish and is routinely featured in Amazon’s top ten survival books. It’s also been adopted as a training manual by dozens of Search and Rescue teams around the country and has saved several lives. “When All Hell Breaks Loose” sold 10,000 copies in less than three weeks after its release and continues to be featured in Amazon’s top ten under the headings of “Disaster Relief” and “Safety and First Aid.”

Register for the conference by calling 906-635-6065 or by filling out the form at: www.saulttribe.com or on the conference blog: <http://stemergencymanagement.wordpress.com/>. The cost is \$50 per person, which includes two days of training, a meet and greet with cash bar and hors d’oeuvres, and prizes. There is no registration fee for exhibitors except those planning to attend the speaking sessions.

If you have any questions about the conference, please contact Matt Carpentier or Lona Stewart at 906-635-6065.

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