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Lume Cannabis Co. to launch adult-use marijuana sales in Sault Ste. Marie

Store opening follows historic partnership with the Sault Ste. Marie Tribe of Chippewa Indians

SAULT STE. MARIE, Mich. – **Lume Cannabis Co.** today announced it will begin offering its high-quality cannabis products for adult-use customers in Sault Ste. Marie and surrounding communities Friday, Jan. 15, beginning at 1 p.m. The store, located at 246 3 Mile Rd in Sault Ste. Marie, is Lume’s 14th store in Michigan.

“At Lume, we pride ourselves on offering an unmatched variety of safe and high-quality THC and CBD products and we are excited to introduce our brand and show cannabis in a new light to adult-use consumers in Sault Ste. Marie and the eastern Upper Peninsula,” said **Doug Hellyar**, president and COO of Lume. “We thank the Sault Ste. Marie Tribe of Chippewa Indians for welcoming us with open arms and look forward to joining this vibrant community and serving the cannabis needs of the entire Sault Ste. Marie community and beyond.”

The store will be open 10 a.m. to 9 p.m. Monday through Saturday, and 11 a.m. to 9 p.m. on Sundays. All first-time customers will receive a 10% discount and a free 0.7g pre-roll.

“We partnered with Lume Cannabis Company because they have the expertise, passion, values and philosophy to expand economic development on tribal land and bring a safe, high-quality product to our community,” said **Joel Schultz**, Sault Tribe Economic Development executive director. “The opening of the Sault Ste. Marie store is just the first of many exciting announcements that come with this historic partnership.”

Over the summer, Lume and the Sault Ste. Marie Tribe announced the company is planning to open five additional stores on tribal land this year and next year.

Lume offers more than 20 strains of high-quality Lume flower, lines of effects-based Lume Cartridges and Lume Gummies, a line of Lume-branded CBD infused tinctures, balms, body butters, and more.

All Lume flower is grown and cultivated in a state-of-the-art facility in Ewart, Michigan, by a team of highly trained and experienced growers, which ensures all Lume products have consistent aromas, appearances and effects.

All Lume products are produced without harmful chemicals and go through the most rigorous testing in the industry to ensure they meet the highest standards for quality and safety.

For a full listing of products available in Sault Ste. Marie, visit www.lume.com/sault-ste-marie.

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Lume Cannabis Company is a privately held, vertically integrated cannabis company with deep Michigan roots, committed to producing high-quality cannabis products for medical patients and recreational consumers to enjoy.

Lume also operates stores in Adrian, Big Rapids, Ewart, Honor, Jackson, Kalamazoo, Lowell, Mackinaw City, Negaunee, Owosso, Petoskey, Petersburg, and Walled Lake, and will have 100 stores open across the state by the end of 2024.

Our Ewart cultivation, which is currently 150,000 square feet, will expand to 450,000 square feet by the end of 2024. This will make Lume the leading single-state cannabis operator in the United States.

To learn more, visit www.lume.com or follow us on Instagram at www.instagram.com/lumecann.